





NewGen IEDC, Business Innovation and Incubation Centre

Meity GENESIS PILOT

Funding Upto ₹40 Lakhs Per Startup









The Pilot Component is designed to help startups—especially from Tier II & III cities—validate and deploy their market-ready solutions in real-world environments through verified Purchase Orders (PO) / Work Orders (WO).

WHO CAN APPLY

- DPIIT-recognized startups
- Have a working prototype / MVP
- & Full-time founders
- Valid PO/WO from:
 - Govt. of India / State Govt.
 - Depts / PSUs
 - Fortune 500 Companies
 - Recognized Unicorns



Last Date: 30th October, 2025

