



GUIDELINES FOR STARTUP PROJECT

PROJECT DETAILS

The proposal should carry complete details about the student projects including financial requirement and the possible market for the product. The project information may cover the following aspects:

THE BUSINESS

- The product/service/idea
- The technology behind the product/service
- Possible Innovation at a later stage
- Scalability
- The market (the size of the market and kits growth potential)

THE TEAM

- Brief description of each member of the team stating qualification and other details
- Name and qualification of the mentor
- Whether any preliminary discussion has been done with the mentor
- Whether any of the team members participated in program related to entrepreneurship

THE SUPPORT SYSTEM

- Is the host Institution capable of supporting the student?
- Does the host Institution have necessary equipment/hardware for product development and subsequent testing?

THE FINANCIAL REQUIREMENT (may not be restricted to DST support)

- The cost of purchase of raw materials
- The cost of contingencies
- Product development cost/Consultancy cost and
- Any other expenditure