



# **NewGen IEDC Business Innovation and Incubation Centre University of Kashmir**

**organises**

**ONE DAY WORKSHOP**

**on**

## **Foundations of Entrepreneurship**

*Join us for a one-day workshop on entrepreneurship where you'll discover the key "Building Blocks to Entrepreneurship"*

**NOVEMBER 21, 2023**

**Gandhi Bhawan  
University of Kashmir**



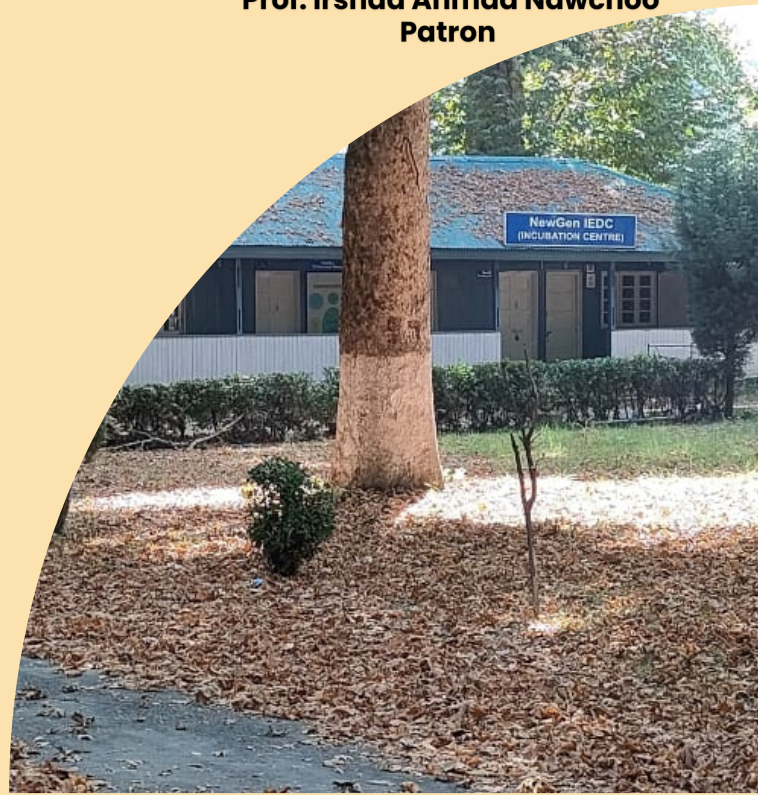
**Dr. Nisar Ahmad Mir  
Patron**



**Prof. Nilofar Khan  
Chief Patron**



**Prof. Irshad Ahmad Nawchoo  
Patron**



**REGISTRATIONS @ 10.00 AM**

**+91-194-2272281**

**[newgen\\_iedc@uok.edu.in](mailto:newgen_iedc@uok.edu.in)**

**<https://newgen.uok.edu.in/Main/Default.aspx>**



# **NewGen IEDC Business Innovation and Incubation Centre University of Kashmir**

**Program Schedule  
of  
Workshop on: "Foundations of Entrepreneurship  
November 21, 2023**

**10.00 - 10.30 AM**

***Registration of Participants***

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**10.30 - 11.00 AM**

***Innaugural Ceremony***

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**11.00 - 11.15 AM**

***Networking/Tea Break***

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**11.15 - 12.15 PM**

***Session 1:  
Design Thinking for Startup Entrepreneurs  
Dr. Dinesh Kumar***

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**12.15 - 1.15 PM**

***Session 2:  
Business Models for Entrepreneurs  
Dr. Muqbil Burhan***

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**1.15 - 1.45 PM**

***Lunch Break***

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**1.45 - 2.45 PM**

***Session 3:  
The Art of Public Speaking 101  
Dr. Farhat Umar***

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**2.45 - 3.00 PM**

***Tea Break***

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**3.00 - 4.00 PM**

***Session 4:  
Storytelling and Branding for Startup Entrepreneurs  
Dr. Farhat Umar***

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**4.00 - 4.30 PM**

***Participant Feedback and Closing of the workshop***

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