

Got an **IDEA?** CRACK YOUR

₹10 LAKHS!

GENESIS

EIR 3.0

Empowering Innovators to
Build Technology-Driven Startups!

GENESIS

Entrepreneur-in-Residence 3.0

by **MeitY Startup Hub**, supports early-stage innovators to turn ideas into startups



IDEA

Define your technology idea



BUILD

Develop with expert support



VALIDATE

Test and refine your solution



GROW

Take your startup forward



Building tomorrow across **deep tech, emerging tech** and critical sectors

IS YOUR IDEA IN THE **RIGHT SPACE?**

FOCUS AREAS



**Advanced Hardware
Electronics & IT**



DeepTech, AI/ML & IoT



**Semiconductor,
VLSI & Embedded Systems**



**Cybersecurity,
Blockchain & Quantum Tech**



**AR/VR, Spatial &
Immersive Tech**

APPLY, IF YOU ARE A



**Student &
Early-stage Innovator**



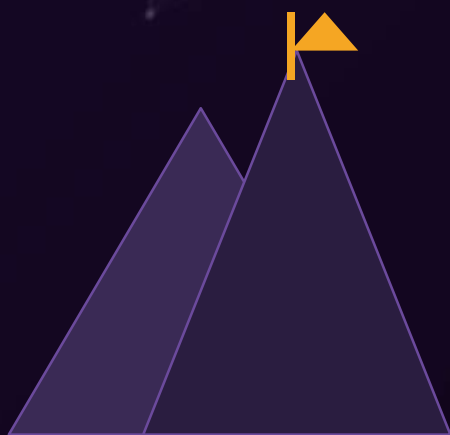
**TRL
1–4 Innovation**



**From a Tier-II
Tier-III City**



**Startup less than 2
years old, if incorporated**



**ONE SMART CHOICE CAN CHANGE
YOUR STARTUP JOURNEY!**
CHOOSE...



AS YOUR 1st PREFERRED INCUBATOR.

NewGen Innovation & Entrepreneurship Development Centre, University of Kashmir

WHY **NEWGEN** IEDC?



Anchor Mentorship Support



Maker's Lab Access & Cloud Credits



In-house Product Development Support



Go-to-Market & Next-Round Investment Support



LAST DATE TO APPLY

3rd September 2026



**NEWGEN
IEDC**

University Of Kashmir