MeitY Startup Hub
Delivering Innovation!

NEWGEN IEDC
University Of Kashmir

एसटीपीआई STPI

TENTATIVE · 18–19 NOVEMBER 2026 · 10:00 AM – 4:30 PM

Investment Readiness Workshop

From Ideas to Investment

For startup founders seriously looking to raise investment. The preparatory component of the upcoming Investor Connect Meet (tentatively 8–9 December 2026).



PATRON
Prof. Nilofer Khan
Hon'ble Vice-Chancellor



CO-PATRON
Prof. Naseer Iqbal
Registrar



CONVENOR
Dr Irfana Rashid
Coordinator, NewGen IEDC

Organized by NewGen IEDC, University of Kashmir
Venue: University of Kashmir, Srinagar

Learn | Prepare | Pitch | Scale

Bridging Innovation and Investment

NewGen IEDC, University of Kashmir, invites applications from startup founders who are seriously looking to raise investment and scale their ventures. The workshop helps founders strengthen investment readiness, understand investor expectations, refine business propositions and prepare compelling pitch decks.

> This workshop is not for all: it is for founders genuinely seeking investment.

BEYOND A WORKSHOP

A pathway to the Investor Connect Meet

The workshop is the **preparatory component of the upcoming Investor Connect Meet**, tentatively on **8–9 December 2026**, where startups will engage with potential investors and investment ecosystem stakeholders.

WORKSHOP	TIME	VENUE	INVESTOR CONNECT MEET
18–19 Nov 2026 Tentative	**10:00 AM – 4:30 PM** Both days	**University of Kashmir** Srinagar	**8–9 Dec 2026** Tentative

Prepare promising ventures today to engage confidently with investors tomorrow.

About NewGen IEDC. NewGen Innovation and Entrepreneurship Development Centre (NewGen IEDC), University of Kashmir, fosters innovation, entrepreneurship and startup development through capacity building, mentorship, networking and ecosystem engagement.

Innovation needs capital. Growth needs preparation.

Access to finance is critical for startups validating products, entering markets and scaling. Yet securing investment takes more than an innovative idea. Investors assess a venture across several dimensions:

Problem–Solution Fit
Is a clearly defined, meaningful problem being addressed?

Market Opportunity
Is there a credible market, demand and room to grow?

Business Model
Is the revenue model viable, sustainable and scalable?

Financial Preparedness
Are projections, funding needs and utilisation plans realistic?

Competitive Advantage
What differentiates the venture from alternatives?

Founding Team
Can the team execute its vision with commitment?

Pitch and Communication
Can founders articulate the proposition convincingly?

KEY FOCUS AREAS

1. **Investor Expectations and Investment Readiness**
   What investors look for and how ready your venture is.
2. **Pitch Deck Development and Refinement**
   Building and sharpening a compelling investor presentation.
3. **Startup Valuation and Financial Preparedness**
   Valuation fundamentals, projections and funding requirements.
4. **Fundraising Strategies and Investment Pathways**
   Routes to raising capital and choosing the right one.
5. **Preparing for Investor Interactions and Due Diligence**
   Readiness for investor meetings and scrutiny.

From entrepreneurial potential to investor readiness

Two days combining expert-led learning, practical exercises and startup-focused discussion.

DAY 1

Building the Investment-Ready Foundation

Focus: the business and the investor perspective

- Startup funding landscape and investment pathways
- Angel investment and venture capital
- Market opportunities and customer demand validation
- Developing a compelling value proposition
- Business model refinement and revenue strategies
- Financial fundamentals and funding requirements
- Startup valuation and equity dilution

Expected outcome: Participants gain a clearer view of their proposition, funding needs and investor expectations.

DAY 2

Pitching, Financial Preparedness and Investor Engagement

Focus: communicating value and preparing for investment conversations

- Structuring an effective investor pitch deck
- Financial projections and utilisation plans
- Due diligence requirements
- Intellectual property and legal considerations
- Communicating traction, milestones and scalability
- Pitch delivery and investor interaction
- Preparing for investor meetings and follow-up

Expected outcome: Participants develop a clearer roadmap to improve readiness and present to potential investors.

FORMAT	DATES	TIME	NEXT
2 days	**18–19 Nov 2026**	**10:00 AM – 4:30 PM**	**Investor Connect Meet**
Expert-led learning	Tentative	University of Kashmir	8–9 Dec 2026 (tentative)

The detailed session schedule and resource-person information will be communicated separately.

A prelude to the Investor Connect Meet

The workshop is the first stage of an initiative to connect founders with investors. Startups strengthen their propositions before engaging the wider investment ecosystem.

THE PROPOSED JOURNEY

01

STAGE 1 · 18–19 NOVEMBER 2026

Capacity Building

Investment Readiness Workshop: investment fundamentals, investor expectations, financial preparedness and effective pitching.

02

STAGE 2 · LAST WEEK OF NOVEMBER 2026

Startup Preparation

Participating ventures refine business models, strengthen financial documentation, improve pitch decks and assess investment needs.

03

STAGE 3 · 8–9 DECEMBER 2026 · TENTATIVE

Investment Interface

The upcoming Investor Connect Meet, where startups engage with potential investors and investment ecosystem stakeholders.

04

STAGE 4 · AFTER THE MEET

Post-Event Engagement

Continued communication, mentorship, investor follow-ups and ecosystem connections beyond the event.

THE INVESTOR CONNECT MEET · 8–9 DECEMBER 2026 (TENTATIVE)

- Startup presentations and curated pitching opportunities
- Interaction with investors and funding institutions
- Networking among founders, industry leaders and ecosystem stakeholders
- Exploration of strategic partnerships and market opportunities
- Follow-up engagement for ventures showing investment potential

Participation in the workshop will not, by itself, guarantee selection for the Investor Connect Meet, funding or investment.

Participate. Prepare. Progress.

Who should apply

- Startup founders seriously looking to raise investment
- Founders ready to scale their ventures
- Ventures preparing to engage investors
- Founders who can commit to both days

Why participate

- Understand investor expectations and funding pathways
- Identify gaps in investment preparedness
- Improve your pitch and presentation
- Prepare for the Investor Connect Meet

EVENT DETAILS

Organizer	NewGen IEDC, University of Kashmir
Dates (Tentative)	18–19 November 2026
Time	10:00 AM – 4:30 PM
Venue	University of Kashmir, Srinagar
Format	Two-day workshop

REGISTER NOW

Start preparing your venture for its next stage of growth.

newgeniedc.accubate.app/ext/form/24716/1/apply

THE ROAD TO THE INVESTOR CONNECT MEET

STAGE 1
Workshop
18–19 Nov 2026

STAGE 2
Startup preparation
Last week of Nov

STAGE 3
Investor Connect Meet
8–9 Dec 2026 (tentative)

ORGANIZING TEAM

Dr Irfana Rashid
Coordinator / Head, NewGen IEDC

Dr Aashiq Hussain
Manager (Entrepreneurship & Incubation), NewGen IEDC

Ms Shaista Baba
Project Associate

Mr Aijaz Ahmad Shah
Senior Assistant

Mr Mir Muzamil Bashir
Research Scholar, DMS

If you are genuinely seeking investment, this is your opportunity to prepare.

INNOVATE | INCUBATE | ACCELERATE | CREATE IMPACT