



MINISTRY OF
ELECTRONICS &
INFORMATION TECHNOLOGY
GOVERNMENT OF INDIA



NEWGEN
IEDC
University Of Kashmir



MeitY
Startup Hub
Delivering Innovation



Digital India
Power To Empower

CALL FOR APPLICATIONS

GENESIS EIR 3.0

GEN-NEXT SUPPORT FOR INNOVATIVE STARTUPS

A program tailored to support startups from
Tier 2 & Tier 3 cities by
Ministry of Electronics and Information Technology



FUNDING
UP TO

₹ **10** Lakhs

ELIGIBILITY

-  Indian founders from **Tier-II & Tier-III** cities
-  Startups under 2 years old
-  **TRL 1-4:** Ideation to working prototype
-  Focus: DeepTech, AI/ML, IoT, Semiconductors, Cybersecurity, Quantum & AR/VR
-  Funding Support: **Up to 10 Lakhs**
-  Scalable solution for measurable impact in **Tier-II & Tier-III** cities

DEADLINE



3rd September 2026

SCAN TO
APPLY
NOW



When applying, select **FIRST** as your preference
1 Implementing Agency



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LET'S BUILD. LET'S INNOVATE. LET'S RAISE THE FUTURE.