

**Evaluation Criterion for the Tide-2.0 Startup Projects
(Tentative)**

- 1. Idea/Product Innovation/ Prototype**
- 2. Institutional Support**
- 3. Patent/IPR /Copy right/Trade Mark Viability**
- 4. Technology's Commercial Viability**
- 5. Solution to the local Business Problem**
- 6. Team Composition**
- 7. Presentation**